Close, Survive or Thrive The Small Business Challenge Today



Legal Challenges for Small Businesses in the age of COVID-19

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Presented in Partnership with

SBA South Florida District

and

SCORE Southwest Florida District



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Webinar

- You have all been muted.
- This is one in a series of six webinars.
- Questions can be typed into the "Q&A" feature.
- We will answer as many questions as we can after this presentation.
- A link to this webinar will be sent to each registrant.
- In the event you are having a problem with your audio, local phone link is (929) 205-6099, webinar ID 935 9906 3794.





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Agenda – Reopening and Beyond



- Reopening Guidelines Can I reopen? If so, how much?
- What do I need to do to protect my business, employees and customers?
- What if something goes wrong?
- What if someone tests positive? What if someone is symptomatic?
- Who do I have to pay?
- When, who and how can I test?
- When do I need to close?
- Commercial lease issues
- Liability Considerations





DISCLAIMER

CAUTION: THIS AREA OF LAW IS IN A STATE OF CONSTANT CHANGE. CHECK WITH LOCAL COUNSEL BEFORE ACTING.



Reopening your Business Guidelines Now Phase 3



Still good sources of reference:

- CDC Florida Department Of Health Best practices
 - https://floridahealthcovid | 9.gov/
- CDC FAQ Page
 - https://www.cdc.gov/coronavirus/2019-ncov/community/general-business-faq.html
- Florida Covid-19 Resource Homepage
 - https://www.flgov.com/covid-19
- SHRM FAQs on Paid Leave
 - https://www.shrm.org/ResourcesAndTools/tools-and-samples/exreq/Pages/Details.aspx?Erid=1563



Reopening your Business Guidelines – Phase 3 (continued)



- Executive Order 20-244, Effective September 25, 2020
 - Eliminated all restrictions imposed by Executive Orders 20-112, 20-123, 20-139, 20-192, 20-214 and 20-223.
- Unclear if it suspends all the Responsible Individual Behavior Guidelines in 20-112
- Essentially, no Covid-19 based restrictions exist in Florida, however, there are still CDC and Florida based Guidelines



Reopening your Business Guidelines



- Liability concerns will be important
- Recommended that each business follow guidelines as set out by State and CDC, even if not mandatory
- Best practices are a tool to prevent liability
- Liability releases are no guaranty of protection, but if used:
 - Should state who the parties are
 - What type of activity the parties are being released from
 - Whether there is liability release for all future action, only known actions, or from some specific liability
 - The release must be signed by all parties. It should state that the parties signing the release agree to its terms and intend to be bound by it.



What do I need to do to protect my business, employees and customers?



- Follow published guidelines CDC, NIH, Florida Dept. of Health, DBPR
 - Create a formal plan
 - Hygiene cleaning and personal hygiene
 - Social Distancing
 - Modify operations
 - Training on best practices
 - Face masks
 - Taking temperatures
- Employee screening protocols for restaurants appear to be eliminated by EO-244



What policies should I have in place?



- Attendance
- Vacation and/or PTO
- Remote Work
- Work hours
- Timekeeping
- Leave policies, including sick leave
- Travel Policies
- · Information technology and usage, especially for remote workers

What if Something Goes Wrong? Monitoring Employees



- If sick, stay home
- Routine daily health checks specific questions
- Flexible leave policies, complying with Families First COVID Relief Act policies, if required
- Action plan if a positive test
- Emergency communication channels to and from employees
- Monitor federal, state and local government policies, rules and statutes



When, How and Who can I test?



- You can take employees temperature
- You can ask pertinent questions, e.g.
 - Are you experiencing symptoms of COVID-19?
 - Have you been tested for COVID-19 and not reported the results to your employer?
 - Have you been in close contact with someone who has tested positive for COVID-19 or who is awaiting test results?

What if Someone Tests Positive?



- Do not let them come to work
- Self isolation of employees who worked in close proximity for 14 days
- Do not disclose their name except to authorized personnel (possible privacy issues)
- Disinfect the workplace via CDC or Florida Department of Health guidelines.



What Causes a Closure?



- Governmental Action EO 20-244 prohibits local restrictions on any establishment with a food service license to below 50%. If limited to less than 100%, the order must quantify economic effect and why it is necessary for public health.
- Risk management Employee tests positive or is symptomatic, temporary closure to clean
- Financial Cannot afford to operate at reduced capacity, should no longer be an issue, but may be a result of long term problem.

Who do I Have to Pay, for How Long? SBA



- VERY COMPLEX issue. Confluence of
 - Families First Coronavirus Relief Act (FFCRA)
 - Emergency Paid Sick Leave (EPSL)
 - Emergency Family Medical Leave Act (EFMLA)
- FFCRA applies to employers with under 500 employees.
- Employers with fewer than 50 employees may seek an exemption if economic viability would be jeopardized by complying with the new category of leave.
- FFCRA may require up to two weeks (10 work days) of EPSL.
- MUST PROVIDE NOTICE Posters, email, direct mail and/or notice on employee website.
- FFCRA effective through 12-31-20.



What Factors Require Payment of EPSL?



- Employee subject to a federal, state or local quarantine or isolation order related to Covid-19
- Employee advised to self quarantine by a health care provider
- Experiencing symptoms of COVID-19 and seeking diagnosis
- Caring for an individual subject to a quarantine or isolation order
- Caring for an individual who has been advised to self quarantine
- Caring for a child whose school or daycare is closed due to COVID-19
- "Experiencing any other substantially similar condition specified by the Secretary of HHS in consultation with the Secretary of Treasury and Secretary of Labor"

What Factors Require Payment of EFMLA Compensation?



- Complex formulas and requirements https://www.dol.gov/agencies/whd/pandemic/ffcra-questions#12 – 97 FAQs.
- Employee must have been employed for 30 or more of the previous 60 calendar days
- May be available for employee whose child's school or place of care is closed or unavailable because of the COVID-19 pandemic. There are two components to EFMLA: (I) two weeks of unpaid leave and (2) ten weeks of EFMLA paid at 2/3 of the employee's regular rate.
- Laid off or terminated after March 1, 2020 and rehired on or before December 31, 2020.
- Summer program such as camp may be considered place of care.



Commercial Lease Considerations



- No moratorium on evictions at state or federal level
- Rent continues to come due, unless otherwise agreed by landlord
- May be able to negotiate better terms with landlord this is made more difficult by EO 20-244 which opens all businesses up fully.

Liability Considerations



- Minimize risk by following published guidelines
- Minimize risk by having written procedures
- Minimize risk by limiting possible exposure
- Document your mitigation actions
- Follow your procedures



Resources



- SCORE has created a comprehensive resource portal to help you find the specific information, government resources and financial support you need when you need it most.
 https://www.score.org/recovery/small-business-resilience-resource-portal
- SBA Programs: https://www.sba.gov/funding-programs/loans/coronavirus-relief-options
- The CDC has guidance for businesses: Https://www.cdc.gov/coronavirus/2019-ncov/community/organizations/businesses-employers.html
- If you live in Lee County, check out help for businesses on https://leeflcares.com/
- Bill Gross The Single Biggest Reason Why Startups Succeed https://www.youtube.com/watch?v=bNpx7gpSqbY
- Legal Issues for Small Businesses: https://www.nfib.com/content/legal-compliance/healthcare/small-business-faqs-on-covid-19/



SBA Resources



- Locate a local SBA Office & Resource Partners:
 - https://www.sba.gov/local-assistance/find/
- Sign up for SBA newsletters and events:
 - https://www.sba.gov/updates
- SBA Disaster Program Information Economic Injury Disaster Loans
 - https://www.sba.gov/disaster
- Twitter:
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 - https://www.youtube.com/c/SBASouthFloridaDistrictOffice/







